



## NEWS RELEASE

### **NEW COLORS ON PARADE FRANCHISE IN POUGHKEEPSIE, NY. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR**

**CONWAY, S.C., April 23, 2018.** – No more living with scratches and dents on your beloved vehicle and no more hassle from the body shop, Colors on Parade will bring ecosmart mobile repairs to you at an affordable price. Dealerships can be assured they will receive the highest quality repairs on their lot with a quick cycle time and the highest environmental standards.

[Colors on Parade](#) announced the opening of a new franchise location in Poughkeepsie, New York. The new franchise is located in the Dutchess area, which is led by Area Developer Butch Truitt. Shane Dygert is the owner and operator as well as the paint technician.

Shane Dygert comes from Beacon County, NY and has dedicated his time working with Butch Truitt. He initially started working at Colors with his brother, Luke about eight years ago. Shane has a love for cars and considers it one of his biggest passions. Previously, Shane was a caddie at Trump National Golf Course.

As Shane develops his franchise with Colors on Parade, he intends to focus on wholesale and dealerships. He volunteers doing Bible educational work and has been awarded the Regional Champion for Automotive Technology Award. He enjoys playing sports, technology and photography. His parents are residents of the Beacon area, and he has one brother, Luke.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers,” said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 30 years of experience and over 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive

process.

Franchise opportunities still remain available throughout the United States. More information can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

**About Colors on Parade**

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in over 25 states. Colors on Parade uses eco-friendly technologies to provide mobile onsite auto repair services at any location including a client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, and paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit [www.colorsonparade.com](http://www.colorsonparade.com) or call 1-800-7COLORS.

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