



NEWS RELEASE

NEW COLORS ON PARADE FRANCHISE IN NORTHWEST, AR. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., October 10, 2016. – No more living with scratches and dents on your beloved vehicle and no more hassle from the body shop, Colors on Parade will bring ecosmart mobile repairs to you at an affordable price. Dealerships can be assured they will receive the highest quality repairs on their lot with a quick cycle time and the highest environmental standards.

[Colors on Parade](#) has announced the opening of a new franchise location in Northwest Arkansas, owned and operated by Simon King. Colors on Parade is a mobile franchise and serves the entire Northwest area which is led by Area, Daniel Billingsley.

Prior to joining Colors On Parade, Simon worked in the radio industry. In his free time Simon enjoys playing soccer and watching his favorite team, Chelsea. He has two children, and the rest of his family lives in London.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers,” said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and over 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive process.

Franchise opportunities still remain available throughout the United States. More information can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in over 25 states. Colors on Parade uses eco-friendly technologies to provide mobile onsite auto repair services at any location including a client’s home or work. The services include the repair of paint scratches, scrapes, dents and dings, and

paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com or call 1-800-7COLORS.

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