



NEWS RELEASE

NEW COLORS ON PARADE FRANCHISES IN HUNTSVILLE, ALA. OFFER CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., July XX, 2014 – To provide the area’s residents and businesses with convenient mobile automotive paint, dent and ding repair, [Colors on Parade](#) announced the opening of two new franchise locations in Madison and Athens, Ala.

The new franchises are located in the Huntsville regional territory, which is led by area developer Todd Dumas. Chaz Langseth is the owner and operator of the franchise in Madison, Ala. Langseth. Before joining Colors on Parade, Langseth worked in the electrical industry.

Rafael Romero is the owner and operator Athens franchise. Romero brings several years of business experience to Colors on Parade as the former owner of a successful roofing company.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers, said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive patented process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in

Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses patented eco-friendly technologies to provide mobile onsite auto repair services at any location including a client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.

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