

ULTIMATE

THE HEIGHTS • NEARTOWN • MONTROSE
GARDEN OAKS • OLD SIXTH WARD • MIDTOWN

WEEK OF DECEMBER 8-14, 2011

BUSINESS



Colors On Parade

If your car has ever had a run-in with a grocery cart in a supermarket parking lot, or you've ever miscalculated how much space was really between your vehicle and that mailbox, you may have thought your options were these: Pay your insurance deductible to mend your mangled paintwork or live with it. Steve Gilliam, regional manager of the Houston area's Colors On Parade has a better solution. Call him. Colors on Parade is a body shop on wheels. They have a fleet of vans that come to your location and touch-up your bodywork mishaps. In most cases, it costs less than your auto insurance deductible.

PHONE NUMBER: 281-861-0101

REGIONAL MANAGER: Steve Gilliam

HOURS: No strict hours

ADDRESS: They come to you

WHAT YOU'LL FIND: Up until this past August, Colors on Parade served the wholesale automobile industry. Now, they go to customer's homes make repairs within two to three hours. Gilliam also notes that Colors on Parade is fully compliant with EPA and Texas environmental quality standards.

WHAT THEY'RE SAYING: Colors on Parade is a national company and Gilliam's Houston branch happens to be the number-one regional franchise, thanks in part to the size of his fleet, but also because of the town. "Houston has not only weathered the economy quite well, but it is a car town in a car state," says Gilliam.

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