



NEWS RELEASE

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COLORS ON PARADE NOMINATES STEVE GILLIAM FOR THE 2014 MULTI-UNIT FRANCHISE MVP INFLUENCER AWARD

February 21, 2014, Conway, S.C – Representatives from Colors on Parade today announced that Steve Gilliam, Houston, Texas/Memphis, Tenn. area developer, has been nominated for the “Influencer Award” of the 2014 Multi-Unit Franchise Most Valuable Performer Awards.

“Steve Gilliam has been an area developer with Colors on Parade since 1997 and today oversees 14 franchises,” said Jeff Cox, president of Colors on Parade. “Steve has ranked as top producer for the past nine years and one of the top area developers for the past six years. He has set incredibly high standards for everyone in the company.”

“I’ve always said that ‘nothing influences like success,’” said Gilliam. “In order to be successful one must follow the proper business model and directions, actively participate in developing new business strategies and most importantly view themselves as partners with the company.”

To qualify, multi-unit franchisees must have at least five operating units, have been in a franchise system for a minimum of two years and must be nominated by a fellow multi-unit franchisee or franchisor. Franchisors can nominate outstanding multi-unit franchisee performers in their systems.

Award winners will receive VIP passes to the 13th annual Multi-Unit Franchising Conference in Las Vegas, April 23-25, 2014, and will be recognized on stage during the general session. In addition, recipients will also receive an exclusive profile in Multi-Unit Franchisee Magazine, a feature on mufanchisee.com, and an award plaque.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, having franchises in 31 states. Colors on

Parade uses patented eco-friendly technologies that allow it to provide mobile onsite auto repair services at any location including client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.

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