



## NEWS RELEASE

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### **COLORS ON PARADE NOMINATES JEFF MARTIN FOR THE 2014 MULTI-UNIT FRANCHISE MVP ROLE MODEL AWARD**

*February 22, 2014, Conway, S.C* – Representatives from Colors on Parade today announced that Jeff Martin, D.C./Virginia area developer, has been nominated for the “Role Model Award” of the 2014 Multi-Unit Franchise Most Valuable Performer Awards.

“Jeff has emerged as a role model by making himself accessible to other area developers and franchise operators by responding to their needs and questions,” said Jeff Cox, president of Colors on Parade. “He works one on one with his team to help them set goals and develop a plan of action to achieve them.”

“It has always been important for me teach others to own a business instead of simply working a job, so this nomination really means a lot to me,” said Martin. “I try to instill a mantra of seeking constant growth and recognizing the endless opportunities in owning a Colors on Parade franchise.”

To qualify, multi-unit franchisees must have at least five operating units, have been in a franchise system for a minimum of two years and must be nominated by a fellow multi-unit franchisee or franchisor. Franchisors can nominate outstanding multi-unit franchisee performers in their systems.

Award winners will receive VIP passes to the 13th annual Multi-Unit Franchising Conference in Las Vegas, April 23-25, 2014, and will be recognized on stage during the general session. In addition, recipients will also receive an exclusive profile in Multi-Unit Franchisee Magazine, a feature on [mufranchisee.com](http://mufranchisee.com), and an award plaque.

#### **About Colors on Parade**

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, having franchises in 31 states. Colors on Parade uses patented eco-friendly technologies that allow it to provide mobile

onsite auto repair services at any location including client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit [www.colorsonparade.com](http://www.colorsonparade.com).

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