



NEWS RELEASE

TWO NEW COLORS ON PARADE FRANCHISES IN PALM BEACH, FL. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., April 23, 2018. – No more living with scratches and dents on your beloved vehicle and no more hassle from the body shop, Colors on Parade will bring ecosmart mobile repairs to you at an affordable price. Dealerships can be assured they will receive the highest quality repairs on their lot with a quick cycle time and the highest environmental standards.

[Colors on Parade](#) announced the opening of two new franchise locations in Palm Beach, Florida. The new franchises are located in the South Florida area, which is led by Area Developer Aaron Sills. Ronal Ramirez and Javier Gonzales are the owners and operators as well as the paint technicians.

Ronal Ramirez has joined the Colors family from the South Florida area. He has been working with fellow franchisee Freddy Falcones. Having Freddy as a mentor really helped introduce Ronal to a trade that he loves, and provided fulfilling experiences within the industry. Previous to coming on board with Colors, he worked in car detailing for ten years. In his free time, Ronal likes to spend time with his family and mountain bike. He hopes to help mentor others within his community to be goal-oriented and passionate.

Javier Gonzales comes from the South Florida area and has been working with Aaron Sills. Javier is originally from Cuba and moved to the United States in search of a long-term career. Javier has always had an interest in automobiles, working for many years in an auto body shop.

Javier is highly invested in the growth of his business and is excited to learn more about obtaining new accounts, meeting new people and working with dealerships to broaden his business. In his free time, he enjoys spending time with his friends, fishing, and going to the beach.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers,” said Jeff Cox, president of Colors on Parade. “A key component to doing so

is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 30 years of experience and over 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive process.

Franchise opportunities still remain available throughout the United States. More information can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in over 25 states. Colors on Parade uses eco-friendly technologies to provide mobile onsite auto repair services at any location including a client’s home or work. The services include the repair of paint scratches, scrapes, dents and dings, and paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com or call 1-800-7COLORS.

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