



NEWS RELEASE

COLORS ON PARADE INTRODUCES CARLOVE EXPRESS JUNE 6TH AS NEW CONCEPT FOR TOTAL CAR FRANCHISING BRAND

CONWAY, S.C., May 19, 2016 – On June 6th, 2016 at 9am Tim Moore of Colors On Parade will be introducing the first prototype of CarLove Express. The event will take place at Buff Masters Car Wash in Wilmington, NC, located at 1202 S College Rd. CarLove Express is a fixed-site, retail franchise offering minor repairs that can be done in 30 minutes or less. The initial focus with this offering will be high-end full service Car Washes. The CarLove Express concept was first trademarked in the 1980s as a part of Colors On Parade and Total Car Franchising. Utilizing lessons learned by franchisees while repairing more than 15,000,000 vehicles, the patent-pending CarLove Express appearance repair system is bringing valuable appearance services to the market for the first time.

CarLove Express was first introduced at the International Car Wash show on May 9-11, 2016 in Nashville, TN. Services that CarLove Express franchisees can perform include: headlight renewal, repair of dents and scratches, wheel refinishing, windshield repair, trim restoration, repair of bumpers and paint and more. Moore is currently looking for partners for CarLove Express nationally in hopes to expand rapidly in the coming months.

“We’ve proven the viability and value of CarLove systems over the course of our 28-year history,” said Robert Lowery, Owner and Founder of Car Love Express. “We are now making this lucrative appearance service, which can deliver revenue even during inclement weather, available to full-service car washes and fixed retail sites across the country at an affordable price point.”

Tim Moore is also the newest Colors on Parade Area Developer. He will be providing convenient and affordable mobile paint repair to the Wilmington area beginning in June 2016. Local residents and car dealership owners will have quality automotive repairs delivered to their door from the national leader in paint and dent technology.

No more living with scratches and dents on your beloved vehicle and no more hassle from the body shop, Colors on Parade will bring ecosmart mobile repairs to you at an affordable price. Dealerships can be assured they will receive the highest quality repairs on their lot with a quick cycle time and the highest environmental standards.

As the Area Developer, Tim will provide top level support to local Colors on Parade franchisees. Moore is currently looking for franchisee partners across the state. As a Colors on Parade

franchise owner, you will receive national training and support for both technical and business growth. In addition to a great business model, a Colors on Parade franchises offer a national brand and relationships, cutting edge technology and a 28- year successful history.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers,” said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

Tim has been involved in the automotive industry for quite some time. He worked at NOVUS windshield repair for almost nine years. Tim has a wide range of experience including: contributing to books, building and selling numerous technology companies and traveling the world to work on new product launches and innovations with global partners like EPSON, Vuzik, Intel, Google and Facebook.

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using a specialized process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses eco-friendly technologies to provide mobile onsite auto repair services at any location including a client’s home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com or call 1-800-7COLORS.

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For More Information, Contact:

Tim Moore, (910) 233-6228/ tim.moore@colorsonparade.com

Jordan Hernandez, (336) 803-1670/ jordan.hernandez@colorsonparade.com

Photos, B-Roll and Interviews available upon request