



NEWS RELEASE

NEW COLORS ON PARADE FRANCHISE IN CONWAY, SC. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., January 25, 2016 – To provide the area’s residents and businesses with convenient mobile automotive paint, dent and ding repair, [Colors on Parade](http://www.colorsonparade.com) announced the opening of a new franchise location in Conway, South Carolina.

No more living with scratches and dents on your beloved vehicle and no more hassle from the body shop, Colors on Parade will bring ecosmart mobile repairs to you at an affordable price. Dealerships can be assured they will receive the highest quality repairs on their lot with a quick cycle time and the highest environmental standards.

The new franchise is located in the Horry County area, which is led by Area Developer John Chaisson. Russ Boatwright is the owner and operator in Conway, SC. Before his position at Colors on Parade, Boatwright trained under John Chaisson in the automotive industry.

In his free time, Russell enjoys hunting, racing and boating.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers,” said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive patented process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses patented eco-friendly technologies to provide mobile onsite auto repair services at any location including a client’s

home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com or call 1-800-7COLORS.

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