



NEWS RELEASE

NEW COLORS ON PARADE FRANCHISE IN MYRTLE BEACH, S.C. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., July XX, 2014 – To provide the area’s residents and businesses with convenient mobile automotive paint, ding and dent repair, [Colors on Parade](#) announced the opening of a new franchise in Myrtle Beach, S.C., the company’s corporate headquarters.

The new [Myrtle Beach](#) franchise is located in the company’s corporate headquarters led by area developer, Lee Moody and will be owned and operated by J.M. Chaisson. Chaisson has been part of the Colors on Parade corporate office in Myrtle Beach for nearly three years. Chaisson has worked in many areas of the company including extensive work in the IT department.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers, said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive patented process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses patented eco-friendly technologies to provide mobile onsite auto repair services at

any location including a client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.

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