



## NEWS RELEASE

### **NEW COLORS ON PARADE FRANCHISE IN KNOXVILLE, TENN. OFFERS CONVENIENT MOBILE PAINT, DING AND DENT REPAIR**

**CONWAY, S.C., July XX, 2014** – To provide the area’s residents and businesses with convenient mobile automotive paint, ding and dent repair, [Colors on Parade](#) announced the opening of a new franchise in Knoxville, Tenn.

The new franchise is located in the [Knoxville](#) regional territory led by area developer Chad Dennison. Owner and operator Alphonse Rondinone runs the new franchise with his team. Rondinone has been a part of the Colors on Parade family for more than six years and brings experience to the new role from years of being a small business owner.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers, said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive patented process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

#### **About Colors on Parade**

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses patented eco-friendly technologies to provide mobile onsite auto repair services at any location including a client’s home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer

base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit [www.colorsonparade.com](http://www.colorsonparade.com).

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