



NEWS RELEASE

NEW COLORS ON PARADE FRANCHISES IN FLA. OFFER CONVENIENT MOBILE PAINT, DING AND DENT REPAIR

CONWAY, S.C., August 6, 2014 – To provide the area’s residents and businesses with convenient mobile automotive paint, ding and dent repair, [Colors on Parade](#) announced the opening of new franchises in Mary Esther, Weekiwachee, Broward and Leesburg, Fla.

The new Mary Esther franchise is located in the [Pensacola/Tallahassee](#) regional territory led by area developer John Dulitz. Owner and operator, Kenneth Everett runs the new franchise with his team. Everett brings more than ten years of industry experience to the role and holds a certification in automotive collision repair.

The second new franchise to open in the state this year is located in Weekiwachee in the [Tampa Bay](#) regional territory led by area developer Dave Burkett. Owner and operator Hernan Cortes Batista runs the new franchise. Cortes Batista has been in the automotive industry for over 15 years.

Also new to open this year is a franchise in [Broward County](#) territory led by area developer Phil Grossman. Alexander Febles-Gomez operates the Broward franchise.

The new Leesburg franchise is located in the [Ocala](#) regional territory led by area developer David Jandran. Terry Honigschmidt runs operates the Leesburg franchise.

“As we continue to grow the Colors on Parade brand with more locations across the country, it is a goal to make convenient, affordable mobile repair accessible for our customers, said Jeff Cox, president of Colors on Parade. “A key component to doing so is our group of passionate franchisees who provide a high-level of expertise and professionalism to our customers.”

With more than 25 years of experience and 250 operating franchises across the U.S., Colors on Parade is consistently ranked by *Entrepreneur* magazine as one of the nation’s top automobile franchise systems. The company’s extensive training and certification process allows new franchisees to provide customer services safely onsite while using an exclusive patented process.

Franchise opportunities still remain available throughout the United States. Information about franchising opportunities can be found at <http://www.colorsonparade.com/franchise-opportunities/>.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, with franchises in 31 states. Colors on Parade uses patented eco-friendly technologies to provide mobile onsite auto repair services at any location including a client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.

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