



Fact Sheet

Colors On Parade

- Founded in 1988 by Robert Lowery, Colors on Parade began with a vision to provide the automotive industry with body shop quality repairs from a mobile unit that allows services to be conducted on the customer's own site, while maintaining cost-effective pricing.
- Lowery used his passion for restoring classic cars to perfect a patented process used by Colors on Parade and currently, Lowery holds seven patents related to the automotive appearance restoration field.
- In 1988, Colors on Parade began operating in South Carolina and in 1991, the first franchise opened in North Carolina.
- Since then, Colors on Parade continues to expand with new franchises and currently has locations in 31 states nationwide.
- Colors on Parade uses patented eco-friendly technologies that allow the company's more than ___ professional technicians to provide mobile onsite auto repair services at any location including client's home or work.
- Colors on Parade's customer base include car dealerships, fleet owners, rental car agencies, body shops and recently, individual vehicle owners.
- Recently, the company expanded to offer services to retail customers. Colors on Parade offers a variety of services including paint scratches, scrapes, dents, dings and paintless dent repair.
- Colors on Parade continues its success with multiple awards, including honors from *Entrepreneur Magazine* that included the company on its "Top 50 Franchises," "Top Home-Based Franchises," "Top Low-Cost Franchises," and "America's Top Global Franchises" lists. Also, *Success Magazine* named the company to its "Franchise Gold 200" list.
- For more information, visit www.ColorsOnParade.com or call (800) 7-COLORS.