



NEWS RELEASE

For More Information, Contact:

Laura Skolnick or Erin Barrett, The Brandon Agency, (843) 916-2000

lskolnick@thebrandonagency.com, ebarrett@thebrandonagency.com

COLORS ON PARADE NOMINATES PHIL BARKER AND MICHAEL KLIMCHUCK FOR THE 2014 MULTI-UNIT FRANCHISE MVP INNOVATION AWARD

February 21, 2014, Conway, S.C – Representatives for Colors on Parade today announced that Phil Barker and Michael Klimchuck, southwest Virginia area developers, have been nominated for the “Innovation Award” of the 2014 Multi-Unit Franchise Most Valuable Performer Awards.

“Phil and Michael have a unique partnership of 20 years that has benefited Colors on Parade since day one,” said Jeff Cox, president of Colors on Parade. “Their different specializations in paint technology and paintless dent repair have allowed for ample growth as they maximized their business model within the wholesale market and expanded into the retail market early on.”

“Michael and I have always worked hard to make our businesses efficient,” said Barker. “When we saw the amazing business model, innovative ideas and strong corporate support system at Colors on Parade, we were instantly interested in the opportunity.”

“Phil and I really try to consistently try new things in order to develop new concepts,” said Klimchuk. “One way we have been doing that is by using social media and a new mobile estimator to boost our online presence. It’s not something that is utilized much in this industry.”

To qualify, multi-unit franchisees must have at least five operating units, have been in a franchise system for a minimum of two years and must be nominated by a fellow multi-unit franchisee or franchisor. Franchisors can nominate outstanding multi-unit franchisee performers in their systems.

Award winners will receive VIP passes to the 13th annual Multi-Unit Franchising Conference in Las Vegas, April 23-25, 2014, and will be recognized on stage during the general session. In addition, recipients will also receive an exclusive profile in Multi-Unit Franchisee Magazine, a feature on mufranchisee.com, and an award plaque.

About Colors on Parade

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated in Conway, S.C., and has since expanded, having franchises in 31 states. Colors on Parade uses patented eco-friendly technologies that allow it to provide mobile onsite auto repair services at any location including client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit www.colorsonparade.com.

###