



## NEWS RELEASE

For More Information, Contact:

Laura Skolnick or Erin Barrett, The Brandon Agency, (843) 916-2000

[lskolnick@thebrandonagency.com](mailto:lskolnick@thebrandonagency.com), [ebarrett@thebrandonagency.com](mailto:ebarrett@thebrandonagency.com)

### **COLORS ON PARADE NOMINATES AARON SILLS FOR THE 2014 MULTI-UNIT FRANCHISE MVP SPIRIT OF FRANCHISING LEADERSHIP AWARD**

*March 7, 2014, Conway, S.C* – Representatives from Colors on Parade today announced that Aaron Sills, COPFAC president and southern Florida area developer, has been nominated for the “Spirit of Franchising Leadership Award” of the 2014 Multi-Unit Franchise Most Valuable Performer Awards.

“Sills’ dedication to company growth has been a huge influence to the retail portion of Colors on Parade,” said Jeff Cox, president of Colors on Parade. “Sills whole-heartedly deserves this nomination because he is an outstanding endorser of the company’s commitment to providing value while also positioning us strongly over our competition.”

“I am a firm believer that one must be consistently involved in all daily operations in order to be a successful leader,” said Sills. “My mission is to strengthen the role of our area developers so that we can grow and also continue to strengthen our business to build more franchises. I am so thankful for the recognition.”

To qualify, multi-unit franchisees must have at least five operating units, have been in a franchise system for a minimum of two years and must be nominated by a fellow multi-unit franchisee or franchisor. Franchisors can nominate outstanding multi-unit franchisee performers in their systems.

Award winners will receive VIP passes to the 13th annual Multi-Unit Franchising Conference in Las Vegas, April 23-25, 2014, and will be recognized on stage during the general session. In addition, recipients will also receive an exclusive profile in Multi-Unit Franchisee Magazine, a feature on [mufanchisee.com](http://mufanchisee.com), and an award plaque.

#### **About Colors on Parade**

Colors on Parade was founded in 1988 by Robert Lowery to service the automotive industry with body shop quality repairs from a mobile unit. The company originated

in Conway, S.C., and has since expanded, having franchises in 31 states. Colors on Parade uses patented eco-friendly technologies that allow it to provide mobile onsite auto repair services at any location including client's home or work. The services include the repair of paint scratches, scrapes, dents and dings, as well as offer paintless dent repair. Its customer base includes car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners.

For more information about Colors on Parade, visit [www.colorsonparade.com](http://www.colorsonparade.com).

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